



THE UNIVERSITY OF
NORTHAMPTON



6th International Social Innovation Research Conference 1-3 September 2014 The University of Northampton, UK.

Conference Schedule

Key information

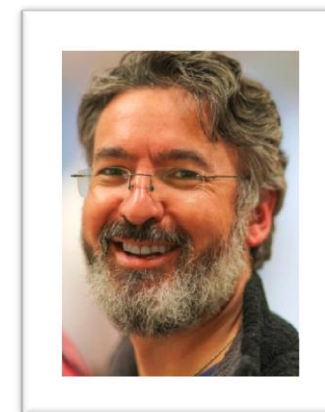
- Sessions run from 9.30 every morning.
- There will be a FREE barbeque on Tues evening after 5.30pm
- The main lecture theatre is Cottesbrooke 101. We will meet there each morning
- Session Two papers will be presented in Cottesbrooke C106
- Lunches and breaks will be served in C109.
- There will be Ambassadors on hand to guide you

Welcome to the University of Northampton!

I hope your visit is stimulating and informative.

Kindest regards

**Tim Curtis,
ISIRC14 Conference Chair**



ISIRC 2014 Programme

| | |
|-----------------|---|
| 9.00am 9.30am | Mon 1st Registration |
| | Keynote speech C101 |
| 9.30am 10.30am | Alex Nicholls |
| 10.30am 11.00am | <i>Morning break</i> |
| | Regional Growing C101 C106 |
| 11.00am 1.00pm | 23 29 34 8 42 18 |
| 1.00pm 2.00pm | <i>LUNCH</i> C109 |
| 2.00pm 4.00pm | Regional Hybridity C101 C106 |
| | 25 19 5 45 31 6 |
| 4.00pm 4.30pm | <i>Afternoon break</i> |
| 4.30pm 5.30pm | Regional Hybridity C101 C106 |
| | 3 27 Plenary in C101 |

| |
|--|
| Tues 2nd |
| Keynote speech C101 |
| Marina Kim |
| <i>Morning break</i> |
| Pedagogy Politics C101 C106 |
| 15 22 39 20 16 13 |
| <i>LUNCH</i> C109 |
| Pedagogy Politics C101 C106 |
| 32 37 35 12 44 7 |
| <i>Afternoon break</i> |
| Health Politics C101 C106 |
| 40 30 17 26 |
| Free BBQ |

| |
|--|
| Wed 3rd |
| Investing Science C101 C106 |
| 33 1 38 36 |
| <i>Morning break</i> |
| Investing Science C101 C106 |
| 14 9 43 24 11 |
| <i>LUNCH</i> C109 |
| PLENARY and CLOSE C101 |

Key to papers (subject to change)

| Chair | Paper No | Type | | |
|---|----------|-------------------|--|--|
| Health & Wellbeing | | | | |
| Michael Roy | 40 | | Names | Is working for a social enterprise good for your health? Business models for healthcare social enterprises |
| | 17 | | James Chandler. Pasi Syrjä, Helena Sjögrén and Kaisu Puumalainen. | |
| Regional and geographical aspects | | | | |
| Alex Murdoch | 23 | | Viviane Werutsky et al | Social innovation as promoter of regional development: reflections from a bibliometric study Spatial Pioneers, Social Innovations and Spatial Development in problematised Berlin Moabit Social Economy in Korea: 'For-Profit Third Sector Organisations' for Economic Capacity-Building? Thinking space: Space as a provocation with a pragmatic, yet playful, approach with two feet on the ground Social enterprise working with migrant children in China Understanding corporate social innovation in an emerging economy: A conceptualization model Social capital in Communities based enterprise (CBE): The case of APROPESCA and CORSEDA, Colombia Locally Identified Solutions & Practices: co-produced social innovation in combating crime Moral Economy Meets Social Enterprise. Community-Based Green Energy Project in Rural Burundi. |
| | 42 | Illustrated | Anika Noack. | |
| | 20 | | Sang Hun Lim. | |
| | 25 | | Pam Seanor. | |
| | 5 | Student | Shanshan Guan. | |
| | 31 | Illustrated | Ayla Esen and Ceyda Maden. | |
| | 3 | | Punita Bhatt, Deycy Janeth Sanchez Preciado and Bjorn Claes | |
| | 34 | Illustrated | Tim Curtis, Victoria Boulton, Richard James and Rebecca Dankowych. | |
| 22 | | Katarzyna Cieslik | | |
| Growing and scaling social innovation | | | | |
| Fergus Lyon | 29 | | Stina Preuss and Gorgi Krlev. | Locating third sector organizations in the social innovation cycle Collective efforts to foster social innovation: The Colombian Center of Social Innovation Future of social enterprise in Europe – evidence from an expert survey Model of impact assessment of training programs for social entrepreneurs |
| | 8 | | Juan Manuel Restrepo. | |
| | 18 | | Kaisu Puumalainen, Helena Sjögrén, Pasi Syrjä and Jo Barraket. | |
| | 19 | | Nubia Ferreira and Álvaro Lezana. | |
| Social Investment | | | | |
| Alex Nicholls | 38 | | Jarrod Ormiston, Kylie Charlton, Scott Donald and Richard Seymour. | Dispelling the myths and overcoming the challenges of impact investment: Insights from institutional investors and charitable foundations Comparing Theory & Practice in Social Finance in Dublin Impact Investing and Social Entrepreneurship: the case of India The relationship between social investment and accountability. The case of GBS standard |
| | 43 | | Mary Lee Rhodes and Chiara Pellegrini | |
| | 33 | Student | Veronica Chiodo. | |
| | 14 | | Simone Poledrini and Libero Mario Mari. | |
| Politics and Ethics | | | | |
| Pascal Dey | 7 | Student | Anna Kopec. | Empathy in Social Enterprise: To what extent does empathy manifest itself in social enterprise? The role of democracy in challenging dominant neoliberal narratives and (re)conceptualising Social Entrepreneurship constructions in interviews with owner-managers of small businesses for sustainability and societal change Social Innovation: At the Intersection of Public Policy and Social Entrepreneurship The Partnership between the Third Sector, Local Government and the University in the Use of Confiscated Assets What works? An exploratory study of development initiatives to eradicate poverty in Kenya. |
| | 13 | Student | Kiri Langmead. | |
| | 30 | | Eva Houtbeckers. | |
| | 37 | | Gordon Shockley. | |
| | 12 | | Giovanni Mazzanti, Tamami Komatsu and Giulio Ecchia. | |
| | 26 | Student | Christine Gichina. | |
| Hybridity, governance and organising SI | | | | |
| Bob Doherty | 6 | | Sara Rago and Paolo Venturi. | Hybridization as Systemic Innovation: Italian Social Enterprise On The Move Logic, what logics? Analysis on the Inter-organizational Network for the Development of Rural Social Enterprises in Japan |
| | 27 | Student | Tricia Fitzgerald and Deb Shepherd. | |
| | 45 | | Shinichi Furuzawa | |
| Science and Sustainability | | | | |
| Gordon Shockley | 1 | | Margaret Bates, Rashmi Dravid and Ajantha Perera. | 'Waste-Ed' Partnerships Role of Social Entrepreneurship in Reducing Social Inequality: Analysing Trends from India Social Value Creation: A Conceptual Framework Initial steps towards a provisional framework for analysing digital mediated forms of social innovation . Social Capital in Community-Based Enterprises: Case Study of Apropesca and Corseda, Colombia (|
| | 36 | | Rama Krishna Reddy Kummitha. | |
| | 11 | Student | Payal Jain. | |
| | 9 | | Chris Martin. | |
| | 24 | | Punita Bhatt, Deycy Janeth Sanchez Preciado and Bjorn Claes | |
| Social innovation, pedagogy and education | | | | |
| Bethany Alden | 15 | Student | Karina Maldonado. | "Beyond Social Inequalities, the role of Social Innovations in Education in Mexico" Practice Of Social Innovation In School Education: A Study Of Third Sector Organisations When education met innovation met employability: Lesley-Ann Smith and Graham Mitchell. Incorporating Ashoka U into Psychology Teaching To what extent does location affect SME figurehead's choice to engage with social innovation? Embedding Social Innovation in the Curriculum: A Taxonomy of Changemaker Attributes |
| | 39 | Student | Prakash Chittoor. | |
| | 32 | | Rachel Maxwell, Wray Irwin and Shirley Bennett. | |
| | 35 | | Lesley-Ann Smith and Graham Mitchell. | |
| | 44 | Student | Louise Atkinson | |
| | 47 | | Bethany Alden Rivers, Ming Nie, Aleiandro Armellini | |
| | | | | |

The University of Northampton

In 2010, the University of Northampton embarked on the ambitious challenge of becoming No 1 in the UK for Social Enterprise. The University has since created or invested in several large scale enterprises such as **Goodwill Solutions**, a Community Interest Company (CIC) which aims to help the local community by running projects such as the Back to Work programme, training ex-offenders, the homeless and disadvantaged youths for employment in the logistics sector; **UnoBuses** (a joint venture with the University of Hertfordshire) and **1st Degree Facilities**, a wholly owned subsidiary of the University.

Between 2011-13, the University built enterprise competencies within all degree programmes to encourage and develop students in socially responsible entrepreneurial thinking and behaviour. We deliver an MA in Social Innovation, run a student-led business support agency 'Hot House' enables students to engage in paid activity and our Big Bonanza and Enterprise Inc. schemes enable staff, students and alumni to develop enterprising and socially innovative ideas through to market. In addition, the University has invested £8.5 million in a purpose-built state of the art 'Innovation Centre' for entrepreneurs and social ventures seeking to deliver social impact, value and change. This will be opened in 2015 as part of the Northampton Waterside Enterprise Zone.

To further embed the Changemaker ethos, the University offers the unique, MOOC-based **Changemaker Certificate** to all students, staff, alumni and community partners. The Changemaker Certificate helps to deliver the University mission to "Strive to deliver a fairer and more inclusive society".

Key statistics in 2014

- **60,000 hours of volunteering, up by 20,000hrs on last year**
- **250 students, staff and community members working on Changemaker social innovation projects**
- **7,000 people supported with social enterprise advice**
- **£359,000 invested in social entrepreneurs**

At the University of Northampton we offer all our students an outstanding academic experience, filled with learning and teaching excellence, cutting-edge facilities and an exciting and stimulating life both on and off campus.

In less than 10 years since gaining university status, we have gone from strength to strength and have already been ranked as a Top 50 University (Guardian University Guide, 2015). At the heart of all that we do and offer is our commitment to transforming lives and inspiring change. We are proud of our ground-breaking new areas of study and our growing reputation for research excellence, with state-of-the-art facilities and technology that ensures all our students have access to extensive libraries, IT suites, studios, innovative learning spaces and laboratories.

In 2013, we were designated by AshokU as one of 26 Universities in the world, and the first in the UK, as a Changemaker Campus joining prestigious institutions such as Brown University, the University of Colorado and Tulane University. This is in recognition of the whole institution's commitment to social entrepreneurship.

The University of Northampton's social innovation work is underpinned by three clear values:

- We will provide a unique student experience of the very highest quality, developing both theoretical and practical competence in social enterprise that prepares the leading social entrepreneurs of the future.
- We will encourage, support and develop entrepreneurial skills and enterprising attitudes among our students, our staff and the members of the communities we work with.
- We will deliver a fairer and more inclusive society.

As a result of our commitment, in 2013 we met our original strategic goal to be the UK's leading university for Social Enterprise – a full two years ahead of schedule and we continue to deliver our strategy with the same drive.

We are www.northampton.ac.uk/changemaker